



**BANFF**  
CENTRE  
FOR ARTS AND  
CREATIVITY

## Banff Centre Midsummer Ball Weekend

40<sup>th</sup> Anniversary | July 19-21, 2019  
In-Kind Supporter Opportunities

Silent Auction

Every year, the Midsummer Ball Weekend brings over 300 influential leaders, arts supporters, and philanthropists to Banff Centre's stunning campus on Treaty 7 territory in the Canadian Rockies.

For three full days, guests enjoy world-class performances and cuisine, matched only by our inspiring setting within a UNESCO World Heritage Site.

Engage with artists and community leaders.  
See the creative process firsthand.  
Expect the unexpected!

#### **In support of Banff Centre's Artists' Fund**

Canada's premiere arts fundraising weekend, the Midsummer Ball showcases the best of Banff Centre's programming, and is a must on the social and philanthropic calendars of Canada's most dedicated arts supporters.

Hosted in July every year, this highly anticipated social and cultural event provides sponsors with unparalleled hosting opportunities, outstanding brand visibility, and networking with an exceptional guest list of industry, government, and community leaders.

As an in-kind supporter of the Silent Auction, you will benefit from the outstanding brand visibility associated with this event, as well as opportunities for directly connecting with guests and marketing to our highly targeted audience.

### **Celebrating 40 years**

Banff Centre's Midsummer Ball Weekend is an unforgettable fusion of intimate performances, conversations with artists, and outstanding cuisine - all in support of the talented artists who attend Banff Centre's world-class arts programs.

In 2019, this event celebrates 40 years of bringing together artists, supporters, business, government, and the community. All proceeds benefit Banff Centre's Artists' Fund, which provides vital scholarship funding to artists and arts program participants.

**\$1.2 Million**

(net) raised at Midsummer Ball Weekend 2018

**40 years**

established 1979

**300+**

influential community leaders and philanthropists

**75%+**

repeat attendees

**\$3,000**

average cash donation per guest

**100+**

art, travel, and lifestyle items donated to silent auction

**1,000+**

silent auction bids

**\$300,000+**

silent auction revenue

**Guest Experience**

**90%+**

would refer Ball Weekend to a friend or associate

**80%+**

said their overall impression of Banff Centre was outstanding and exceeded expectations

**75%+**

said their Midsummer Ball experience influenced them to make a financial commitment to Banff Centre

source: survey of 2018 Banff Centre Midsummer Ball attendees

“I would recommend this event to anyone with an interest or curiosity in the arts as a wonderful opportunity to get to know Banff Centre and the incredible breadth of programming it supports.”

2018 Banff Centre  
Midsummer Ball attendee

# 2019 Auction Supporter Benefits and Recognition

	Luminary \$50K+	Creator \$35K+	Innovator \$25K+	Mentor \$15K+	Influencer \$10K+	Patron \$5K+	Supporter Under \$5k
<b>Brand Visibility and Recognition</b>	Represented by logo (✓) or written name (•)						
In Print - Midsummer Ball Weekend Guide and Auction Catalogue	✓ full page	✓	✓	✓	•	•	•
Online - Midsummer Ball sponsor page, Midsummer Ball Auction website	✓	✓	✓	✓	•	•	•
Online - Enhanced artist biographies	✓	✓	✓	✓	•	•	•
On Site - Ball Weekend video recognition screens	✓	✓	✓	✓	•	•	•
On Site Signage	✓	✓	✓	✓	•	•	•
In Banff Centre Annual Report	•	•	•	•	•	•	•
<b>Opportunities to Connect and Host</b>							
Invitation to an exclusive Donor Appreciation Event	✓	✓	✓	✓	✓	✓	✓
Guaranteed ticket purchase for the Midsummer Ball Weekend	4	2	2				
Experience Banff Centre Packages 2 tickets to a production and 1 night of accommodation (excluding Ball Weekend) Value: \$200 per package	4	3	2	1			
<b>Exclusive Marketing Opportunities</b>							
Customized pre-Ball Weekend Marketing Package	✓	✓	✓	✓	•	•	•
Each donor level may donate up to the following number of items Banff Centre may oversee and modify auction items as necessary.	Custom	1 – 4	1 – 4	1 – 3	1 – 2	1	1

**Tax receipts can be issued** for gifts of merchandise or goods (e.g. artwork, wine, cameras) only if the fair market value can be established. Proof of fair market value (for goods) or a certified appraisal (for artwork) must be provided to Banff Centre for Arts and Creativity, in addition to a completed donation form. Proof of fair market value can include retailer invoices and/or other means as specified by Banff Centre.

**Tax receipts can NOT be issued** for gifts of services (e.g. guided trips, commissioned paintings, spa experiences), gifts of accommodation, gift certificates, or any gifts-in-kind where the donor receives promotional value – such as logo recognition. Please note that Luminary, Creator, Innovator, and Mentor level auction donors may, upon request, forego logo recognition in all Ball promotional materials in exchange for receiving a tax receipt, as per Canada Revenue Agency guidelines.

For more information regarding Canada Revenue Agency charitable tax receipt guidelines, visit: [www.cra-arc.gc.ca/charities](http://www.cra-arc.gc.ca/charities)



Midsummer Ball Silent Auction display areas.  
Left: the 6,000 square foot Kinnear Centre Ballroom. Right: Maclab Bistro

## Midsummer Ball Silent Auction - a tradition of excellence

The Midsummer Ball Silent Auction offers an exceptional selection of luxury trips and experiences, unique lifestyle items, and artwork, hand-selected and curated by the Midsummer Ball Committee and many dedicated Banff Centre supporters and volunteers.

The Silent Auction has gained a reputation as a collectors' event, featuring pieces custom-created for the Midsummer Ball, exclusive lifestyle and behind-the-scenes experiences, and a broad range of art from Banff Centre alumni and modern masters.

All items are open for online bidding several weeks prior to Midsummer Ball to generate bidding excitement among Ball guests, and to give the broader Banff Centre community the opportunity to bid and support.

During Midsummer Ball weekend, guests can peruse the selection and bid on items for two full evenings, generating high levels of interest and exposure to In-Kind supporters.



## 2018 Midsummer Ball Committee

Patricia Moore  
Mary Fong  
Kim Van Steenberg  
Glenda Hess  
Debra Law  
Melanie Busby  
Nancy Wiswell (not photographed)

## Support the creative potential of artists

Yann Martel, Tanya Tagaq, Daniel MacIvor, Janet Cardiff, Kim Cattrall, Heather Ogden...just a few of the many distinguished Canadian artists who are alumni of Banff Centre for Arts and Creativity.

Banff Centre provides emerging and established artists with the support, mentorship, time, and space they need to grow their artistic practice and cultivate their craft. World-renowned faculty lead some of our generation's best creative minds on a journey of collaboration, exploration, and boundless creativity.

All proceeds from Midsummer Ball Weekend go directly towards the Artists' Fund, which supports our arts programs through increased scholarship levels. In this way, more artists are able to access Banff Centre programming based solely on their creative ability, rather than their ability to pay. It's a simple equation: the more support the Artists' Fund receives, the more Banff Centre can support artists to learn, share, and soar.

**Every year, the Midsummer Ball Weekend aims to raise over \$1 million (net) for the Artists' Fund, supporting our Arts programs and thousands of deserving artists each year on their creative journey.**

**"It was the best three weeks of my life. I learned more in this program than I did in a year of music school. Unforgettable."**

2016-17 Banff Jazz and Creative Music Program Participant

## Banff Centre 2017-18 Impact

**3,500**

Arts and Leadership program participants welcomed

**\$2.9 million**

in scholarships and financial assistance awarded to participants

**Over 50%**

of program participants benefit from financial support

**90%**

of alumni work professionally in their field

**81%**

secured a position, role, or exhibition within a year of attending a Banff Centre program

**78%**

earn their living from artistic practice, and serve as mentors or teachers within their community



# 2018 Banff Centre Midsummer Ball Artists' Fund Sponsors & Supporters

## Presenting Sponsor



## Showcase Performances Sponsor



RBC Capital Markets

## Friday Night LIVE! Sponsor



## Lead Print Media Sponsor

THE GLOBE AND MAIL\*

## Luminary \$50,000+

Azimuth Capital Management  
Michael Evans  
Kim and Jeff van Steenberg

## Luminary \$50,000+ In-Kind

J. Vair Anderson Jewellers  
Masters Gallery Ltd.

## Creator \$35,000+

Pat and Connie Carlson  
John and Sheilagh Langille

## Creator \$35,000+ In-Kind

The Front Gallery

## Innovator \$25,000+

Jarislowsky Fraser  
Partners Foundation  
Mawer Investments Inc.  
Brent McLean and  
Sheila Wappel-McLean  
OneWest Event Design & Logistics

## Innovator \$25,000+ In-Kind

Mountain Galleries at the Fairmont  
One Ocean Expeditions

## Mentor \$15,000+

Deloitte  
Heather Edwards  
Larry Fichtner  
Chris and Mary Fong  
Susie & Vahan Kololian  
James & Brenda Mackie  
Maclab Properties Group

Maclab Development Group  
Jeff & Marilyn McCaig  
Gay Mitchell & Archie McIntosh  
Rick & Brune Sinneave

## Mentor \$15,000+ In-Kind

Canada House Gallery  
Jens Lindemann

## Influencer \$10,000+ In-Kind

The Carter-Ryan Gallery  
Loch Gallery  
Mayberry Fine Art

## Patron \$5,000+

CBN Commercial Solutions  
Vito Culmone  
Ian & Judy Griffin  
Dick & Lois Haskayne  
Tim & Alana Kitchen  
Douglas Knight  
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John Ridge  
Gerald & Anna Maier  
Patricia & Norbert  
Morgenstern  
Janice Price & Ian Findlay  
Kathleen & Richard Sendall  
Craig Senyk  
Cody Slater  
Susan Targett  
Shirley & Greg Turnbull  
Wendy Wacko  
David T. Weyant, Q.C. &  
Charlene Anderson  
John Whelan  
Carol Ann & Peter Williams  
Nancy & Andrew Wiswell

## Patron \$5,000+ In-Kind

Chris Cran  
The Cookbook Co. Cooks  
Qiviuk Boutiques

## Supporters

Alberta Ballet Company  
Amy Dryer  
Andrew MacNiven  
Andy Kenins  
Angela Morgan  
Art Gallery of Alberta  
Art Gallery of Ontario  
Babette Blindert  
Bana Khalesi  
Banff Lodging Company  
Barry Shaw Entertainment Inc.  
Bellstar Hotels & Resorts

Beth Reimer-Heck  
Bill Blais  
Bill McCaffrey  
Bob Cable  
Bonita Runway  
Boréale Explorers Inc.  
Brant H. Randles  
Bruce & Carol Bentley  
Calgary Opera  
Carolyn & Stephen Campbell  
Cecile Albi  
Chris Redgate  
Christine Klassen Gallery  
Christopher Lee  
Cindy Delpart  
Circa Vintage Art Glass Inc.  
Citadel Theatre  
Clarice Evans Siebens  
Craig Richards, Edge Gallery  
D'Arcy Moses  
D. Grant Vingoe  
David Cox  
David French  
Darrell & Debra Law  
Doug & Carmen Pearce  
Douglas Williamson  
Dr. Diane Howard  
Ed Bamiling  
Fabrizio Carinelli  
Fat Frames  
Gail Andrew  
Geri & Alan Moon  
Gibson Fine Art  
Gladstone Hotel  
Glenda Hess  
Helen Utsal  
Herb Sellin Gallery  
Herringer Kiss Gallery  
Home Essentials  
Howard R. Jang & Alexandra  
Montgomery  
Inspirati Fine Linens  
Jackson & Tracy Von Der Ohe  
James Wypier  
Jarvis Hall  
Jarvis Hall Gallery  
Jeff Boyd  
Jeff & Danielle Cormack  
Jennifer Knorr  
Jill Fitz Hirschbold  
Joanne Taylor & Jack Davis  
John Dean  
Joshua Knelman  
Judith Larocque  
JW Marriott Parq Vancouver  
Kameko Higa  
Karen Wiwchar  
Kat Marks of LETHRBAR  
Kidoons  
Kit Interior Objects  
KLEIN/HARRIS  
Kyler Tebbutt  
Larry Martin

LULU | B™ Designs  
Lux Linx  
Michael & Jennifer McMillan  
Michael Stewart  
Michelle Perret  
Miko Photography  
Mount Norquay Via Ferrata  
Nancy-lynn Hughes  
Neil, Naomi, Sofia & Jake Johnston  
Normand's Bistro  
Oboz Footwear  
Paul Van Ginkel  
Peninsula Gallery  
Peter Harris  
Post Hotel & Spa  
Priscilla Janes  
Rachel & Neil Kucharski  
Randy Gelling  
RedPoint Media  
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Rocky Mountain Flannel Company  
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Rosemary Thompson & Pierre  
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Ross & Nancy Hayes  
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Rubaiyat Gallery  
Samuel Hayes  
Sarah Kidner  
Scotch Malt Whisky Society  
Scott Forsyth Photography  
Scott Plear Studio  
Shannon Norberg  
Shaw Communications Inc.  
Shelley Miller and Peter Jasper  
Slate Fine Art Gallery  
Stephen Livergant & Glenda  
Campbell  
Steven & Jane Snyder  
Stewart Creek Golf Course  
Susan Kun Jewellery Design  
The Wickaninnish Inn  
Theatre Calgary  
TrépanierBaer Gallery  
Trevor & Cindy Gardner  
Twigs & Company  
UTracks  
Val Kapay  
W2 Gallery Ltd.  
Wallace Galleries Ltd.  
Westside Laser & Light  
Wild Life Distillery  
William Williams  
Willock & Sax Gallery  
Yamnuska Mountain Adventures  
Zinc Catering



## Contact Banff Centre

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Charitable Registration Numbers:  
Canada: 11921 4955 RR0001  
USA: 98-0078729

